

# INFORMATION SHEET

## Digital and Interactive Signage.

The way organisations can utilise digital and interactive signage in your business or venue is constantly changing. There are many different options and products which can be used to help with your communication and advertising needs. Scenarios where Digital Signage can be used may include; Business and Retail Advertising, Menu Boards, Room Booking Systems, Gaming Venues, Internal Communications Networks, Direction displays. When it comes to presenting your message to your audience need a reliable and easy to use communication system. Bendigo Audio Visual has a solution for you.

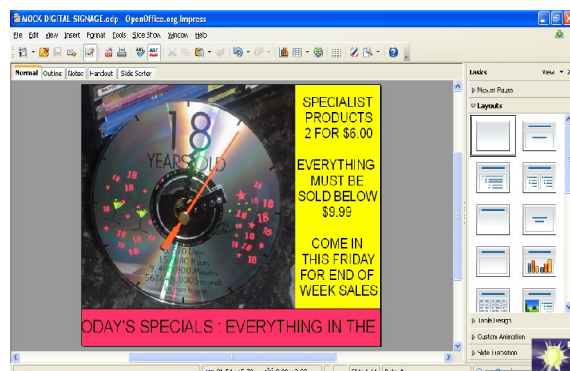


You can also use your digital signage equipment to display material other than advertisements. Display software can enable to use PIP (Picture in Picture) to display other video footage, for example a security camera feed to deter criminals or FTA or IPTV television to add to the general shopping feel and experience for your business.

There are different types of digital signage content managers ranging from simple still slide players to full automated timed solutions which will display different store specials at certain times of the day.

We can also upgrade or expand your existing systems. With today's technology it's really up to your imagination as to what can be achieved.

- Choose display installation locations that encourage customers into your store or influence a decision to purchase.
- Ensure you are in control of the technology, efficient to update content.
- Choose power saving and energy efficient equipment.
- Allow for future system expansion.
- Ensure your content is relevant and appealing.



For more information on this product and many more, please contact us so we can help you with *Completing Your Vision.*

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